



Smart Communication Software

Everlytic Ai Studio - Training Manual

Author: Jermaine Chetty
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Welcome & Session Objectives

- Understand what Everlytic AI Studio is and how it enhances communication through platforms like WhatsApp.
- Learn why WhatsApp is a critical channel in today's customer engagement strategy.
- Gain confidence in identifying opportunities, positioning the solution, and handling common objections.
- Explore use cases across industries that demonstrate value, compliance, and ROI.
- Align on Everlytic's go-to-market strategy for WhatsApp and how teams can contribute

+27 11 447 6147 | info@everlytic.com

1 Scott Street, Block B2, Rutherford Estate, Waverley, 2090.
PO Box 522106 Rosebank 2196 South Africa | Everlytic (Pty) Ltd.

www.everlytic.com



